IN THE CLAIMS

1.(currently amended) A method for visually presenting the taste attributes of a sample comprising:

(a) providing a subject;

(b) providing the subject with a sensory perception scale for taste on a computing device containing a plurality of attributes selected from the group consisting of sweetness, saltiness, bitterness, sourness, mintiness, coolness, grittiness, burning, biting, tingling, bad after taste, and metallic; said sensory perception scale having variable positions;

(c) providing the subject with a test sample and requesting said subject to sample the test sample;

(d) asking the subject to rate from ~~about~~ 4 to ~~about~~ 6 attributes of the samples selected from the group consisting of from sweetness, saltiness, bitterness, sourness, mintiness, coolness, grittiness, burning, biting, tingling, bad after taste, and metallic; by manipulating the positions of the perception scale; and

(e) providing the position of the variable position scale to a computing means, said computing means providing a simultaneous visual interpretation on a screen of the attributes of the sample.

2.(original) The method of claim 1 wherein the visual interpretation of the attributes of the sample is provided as a pie chart.

3.(original) The method of claim 1 wherein the visual interpretation of the attributes of the sample is provided as a single bar chart.

4.(original) The method of claim 2 wherein the relative value of each attribute is provided by a unique color.

5.(original) The method of claim 3 wherein the relative value of each attribute is provided by a unique color.

6.(original) The method of claim 1 wherein the visual interpretation of the attributes of the sample is generated without having the subject perform any mathematical computation.

7.(canceled)

8.(canceled)

9.(canceled)

10.(canceled)

11.(canceled)

12.(canceled)

13.(amended) A method for visually presenting the olfactory attributes of a sample comprising:

(a) providing a subject;

(b) providing the subject with a sensory perception scale for olfaction on a computing device containing a plurality of attributes selected from the group consisting of citrus, floral fruity, woody spicy leathery, herbaceous, musk, amber and oriental; said sensory perception scale having variable positions;

(c) providing the subject with a test sample and requesting said subject to sample the test sample;

(d) asking the subject to rate from ~~about~~ 4 to ~~about~~ 6 attributes of the sample's attributes selected from the group consisting of citrus, floral fruity, woody spicy leathery, herbaceous, musk, amber and oriental by manipulating the positions of the perception scale; and

(e) providing the position of the variable position scale to a computing means, said computing means providing a simultaneous visual interpretation on a screen of the attributes of the sample.

14. (previously added) The method of claim 13 wherein the visual interpretation of the attributes of the sample is provided as a pie chart.

15. (previously added) The method of claim 13 wherein the visual interpretation of the attributes of the sample is provided as a single bar chart.

16. (previously added) The method of claim 14 wherein the relative value of each attribute is provided by a unique color.

17. (previously added) The method of claim 15 wherein the relative value of each attribute is provided by a unique color.

18. (previously added) The method of claim 13 wherein the visual interpretation of the attributes of the sample is generated without having the subject perform any mathematical computation.